

sweetgreen® university

mission statement

Create sweetgreen leaders through developing standards of excellence in sustainable practices, promote sweetgreen culture of learning and connect sweetgreen mission to global conversations of environmental sustainability.

summary

With sustainable practices and social responsibility as core company values, sweetgreen university (SGU) was founded as a means of actively involving employees in the sweetgreen mission and enhancing personal values. SGU utilizes various outlets including lectures, an e-learning and blogging space, video and media content, and facilitated group discussions to educate employees on contemporary environmental issues.

Specifically, the program articulates the global state of food, energy, waste, and water production, usage, and management. After successfully mastering the SGU content, employees select a relevant topic of their liking and develop individual projects of sustainability. This project, which can range from volunteering on an organic farm to cutting back on personal plastic consumption, is carefully recorded and used to prepare a final, written reflection piece.

The introduction of sweetgreen university adds yet another element of possibility to our ultimate product. By enriching our employment process, we aim to encourage a culture of mindful curiosity, sense, and substance in our efforts to deliver a sweet taste of global consciousness to our consumers.

curriculum

level 1 - orientation

An introductory training session surrounding basic concepts of environmental challenges, sustainability, and sweetgreen values of corporate environmental responsibility.

level 2 - coursework

A contemporary online classroom for employees to view video based curriculum covering energy, waste, water, and food.

level 3 - final project

An individual project on sustainability envisioned by the employee and researched over two months of related fieldwork. Employees are asked to define a problem, seek a solution, and record findings in a final composition.

objectives

- Attract and Retain Employees
- Improve Operational Efficiency
- Strengthen Community and Cultural Ties
- Strengthen Customer Relations
- Improve Supply Chain Management

